

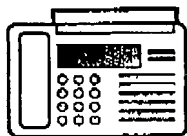
# F A X

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To: Commissioner For Patents

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From: Rahul Pandhe

Fax number: 408-434-6441

Date: 4/19/2007

Regarding:

Office Action Response

Phone number for follow-up:

510.823.3410

**Attention: Commissioner For Patents**

Pages: 4 (Including cover sheet)

Please find attached the Response to Office Action.

Application No: 10/709,888

Examiner: Mark Fadok

Art Unit: 3625

Response to office action  
Date: April 18<sup>th</sup>, 2007

Application No: 10/709,888

<b>RESPONSE TO OFFICE ACTION</b>	<b>Application No.</b> 10/709,888	<b>Applicant(s)</b> PANDHE, RAHUL RAMAKANT	
	<b>Examiner</b> Mark Fadok	<b>Art Unit</b> 3625	

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**APR 19 2007**

**Date of Response: April 18<sup>th</sup>, 2007**

Commissioner of Patents  
Alexandria, VA 22313-1450

Dear Sir:

In response to the April 07, 2007 Office Action, the Examiner is here by notified that the Applicant **elects Species Group IIA- 1-3, 6-10 without traverse**. For this election Claim c6 is amended as follows:

In the claims:

[c6] (*Amended*) The methods of claim c2, based upon the user's selection of the said product item as described in the respective said claims further comprising the step of determining the product item description, **product identification number**, selling price, brand name, manufacturer name, the URL of the online store's web page that contains the listing of the said selected product item, the URL of the product's photographic image and the URL of the online store selling the said selected product item, wherein the said determination is performed by parsing the web page of the online store **or by accessing the Application Programming Interfaces made available by Online Store Provider**, to find the said required information items.

Respectfully submitted



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